

Greater Manchester Public Health Network e-Bulletin

Bulletin 30, Tuesday 24th January 2012

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Welcome to the latest edition of the Greater Manchester Public Health Network Newsletter.

In this first 2012 issue of the eBulletin the Greater Manchester Public Health Network would like to wish you all a Happy New Year.

To submit articles for the February 2012 GMPHN eBulletin, please send emails to valerie.essien@alwpct.nhs.uk.

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GM Directors of Public Health

1. GM Directors of Public Health Group

The following issues were considered in the January 2012 Directors of Public Health Group meeting:

1. Opportunities for different ways of delivering cervical screening services in GM were considered
2. The group received a briefing on the development of the GM Commissioning Support Organisation by NHS GM
3. The group received a further update on the work of the GM Public Health intelligence transition plan
4. The group received proposals for the construction of a GM JSNA focused on one or two specific issues in support of GM wide arrangements such as the Health Commission

The full decision record of the GM DPH meeting can be found at www.gmphnetwork.org.uk

If anyone requires further information please contact your local DPH or Director of the GMPHN, Will Blandamer. *Article submitted by Will Blandamer, Director of the GMPHN: will.blandamer@alwpct.nhs.uk*

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Focus On

2. Focus On – Epidemiology of Hepatitis C Infection in the North West

The NW HPA HCV Report "Epidemiology of Hepatitis C infection in the North West 2010" has now been published. The report repeats the message that we are all aware of, that since 2000 the NW has consistently had the highest number of laboratory reports of hepatitis C infection compared to the rest of the UK. The report models that the estimated total infected population in GM is 16, 526, breaking this figure down by individual PCT.

The report contains some very encouraging news suggesting that the number of positive tests in injecting drug users aged 15 to 24 can be used as a proxy indicator of incidence. The numbers of young people who have been tested in the past 5 years has increased by 56%, but the proportion of your people testing positive for anti-HCV has decreased from 1.7% to 0.6% (15-19 year olds) and 3.6% to 1.1% in 20-24 year olds (data from the HPA Unlinked Anonymised Prevalence Monitoring Survey).

Data from the HPA Unlinked Anonymised Prevalence Monitoring Survey also shows that there has been an increase in injecting drug users tested for HCV, from 50% in 2000 to 86% in 2010. It is also encouraging to see that Hepatitis B vaccination uptake has increased from 43% in 2000 to 75% in 2010.

The report notes that all the PCT's, prisons and DAATs within Greater Manchester have care pathways or joint prevention plans for the management or prevention of hepatitis C. The report refers in detail to the work of the Greater Manchester Hepatitis C Strategy as an example of Best Practice.

To read the report click [here](#).

Article submitted by [Siobhan Fahey](#), Greater Manchester Hepatitis C Strategy (Programme Manager) and DH/NICE Commissioning Guide for Liver Disease (Project Manager)

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News

3. Drinkwise Campaign

The new Drinkwise website has been launched and can be viewed by clicking [here](#). Visitors will be asked to pledge their support for a range of tougher measures to reduce alcohol harm, and there is also a new film highlighting the impact of alcohol advertising on young people.



Click on the documents to read the [Drink Wise Advocacy](#) toolkit, the [Do More](#) and [Know More](#) packs, which aim to give confidence and ammunition to anyone who wishes to advocate for alcohol harm.

Article submitted by [Helen Unsworth](#), Project Officer, ChaMPs

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4. GM Marathon 2012 Volunteer Opportunities



Xtra Mile events, the organisers of the Greater Manchester Marathon are looking for volunteers. The event, being held in Trafford on Sunday 29th April 2012 is first marathon in Greater Manchester for a decade, and provides an ideal opportunity for people to get involved behind the scenes and feel the buzz of being involved in a big event in 2012, the London Olympic and Paralympic year.

Opportunities are available for supervised groups (aged 14 and over) or individuals. Perhaps you could become a Sport Maker and volunteer at the event? Or be part of a young leadership programme? Perhaps your running group, sports club or parkrun participants would like to get involved?

The roles available are listed below. To register your interest and for further information please visit the [Greater Manchester Marathon](#) website.

Article submitted by [Louise Robbins](#), Physical Activity Manager, GreaterSport – Greater Manchester Sports Partnership

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5. New Online Arts Health Library and Website



The new Greater Manchester Arts Health website has been developed as a useful information portal and one stop shop for information, documents and news about arts health and wellbeing for professionals working across the sectors.

It features a comprehensive and growing searchable library primarily founded from a public health approach to arts and health. It is anticipated that it will build into a useful one stop shop for documents about arts and health for local authorities, arts, health and voluntary sectors. Contributions to the library are welcome at any time.

Although it has a Greater Manchester focus, much of the information on the website is relevant to a wider framework of arts and health in other settings and on a wider geographical footprint. Membership of the network is open to anyone working in arts and health locally, regionally, nationally or internationally.

The website has been developed to compliment and link with existing arts health web resources. News updates are sent monthly and compliment those sent via the North West and National Arts Health networks.

Greater Manchester Arts Health Network promotes arts and cultural interventions as an integral part of the offer to address public health and health inequalities challenges. The positioning of the network within a wider GM Public Health Network builds critical cross sector understanding and support.

To visit the website click [here](#) and for more information email [Anne Crabtree](#).

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6. Young People's Lifestyle Choices and Health Indicators

Young people's lifestyle choices and related health indicators is a series of profiles for North West local authority areas that summarise available information at a local level on young people's lifestyle choices, health risk behaviours and related indicators in order to inform policy and practice at a sub-national level.

They include findings from a survey conducted across the North West to assess behaviour and attitudes towards alcohol and tobacco. In addition they draw on other well-established indicators that measure the impact of alcohol and drugs, teenage conceptions, educational attainment and related indicators, and youth crime in local areas. To read the profiles click [here](#).

Article submitted by [Lynn Deacon](#), North West Local Specialist, Child and Maternal Health Observatory (ChiMat)

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7. Public Health Move Puts Health and Wellbeing Firmly on the Agenda

The transfer of Bury's public health function from the NHS to the Local Authority took an important step forward last month, signaling the strength of the relationship between the NHS and the Council that has paved the way for early progress to be made.

The change forms part of national plans to reform health and social care, putting the health and well being of people living in Bury firmly on the agenda.

To read the full article click [here](#).

Article submitted by [Caroline Dearden](#), Corporate Communications Manager, Health Improvement Specialist (Tobacco), NHS Bolton

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8. Safe4Winter Campaign

Temperatures have dropped, the dark nights have closed in – winter has arrived. With this comes a greater fire risk, as people start using electric heaters, light candles, start cooking more hot food and are busy celebrating.

Greater Manchester Fire and Rescue Service wants everyone to stay safe over the winter season and we'll be doing everything we can to reduce the number of accidents in the home, on the roads and out in the open.

Visit www.safe4winter.com for winter fire safety advice, information about safe winter driving, keeping off the ice and celebrating safely.

Article submitted by [Louise Atkinson](#), Campaigns Co-ordinator, Prevention & Protection Directorate, Greater Manchester Fire and Rescue Service

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9. Personal Child Health Record

A Personal Child Health Record or PCHR, informally called the "red book", is a record of a child's growth, development, and use of health services. It is a form of [personal health record](#) commonly used by the NHS in England, Scotland & Wales.

The Personal Child Health Record (PCHR) is given out shortly after birth by the midwife

before discharge from the maternity unit (or at home for a home birth). It is a way of keeping a complete record of a child's health and progress, which can be shared with health professionals. Currently in all but one unit in Greater Manchester the midwife gives out the red book.

To read the full article click [here](#).

Article submitted by [Mary Brooks](#), Public Health Advisor, NHS Stockport

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10. NWHBO Update - EU Funding Opportunities Under the EU Public Health Programme

The European Commission Health Directorate has launched its [Call for Proposals for 2012](#) setting out the annual priorities and highlighting the numerous health related areas that will receive funding during 2012.

The budget for the 2012 Call for Proposals has been set at 48.3 million Euros. Organisations from the North West are eligible to apply for projects under this Call for Proposals and are encouraged to actively participate. The deadline for applications is mid March 2012.

The NWHBO has also provided a briefing document containing general information on the EU Public Health Programme and the priorities of this 2012 call which can be read by clicking [here](#).

If you require further information, or have an idea of a project that may be eligible for funding under this call, please contact either c.white@northwesthealth.eu or d.ritchie@northwesthealth.eu.

Article submitted by [Rory Kelly](#), North West Health Brussels Office

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11. GreaterSport Participation Run Programme

GreaterSport have been awarded £41,275 to deliver a participation running programme across Greater Manchester. We have targets to delivery 86 new running groups, 86 new run leaders and 1720 new people running at least once a week. To find a summary of the bid click [here](#).

The focus of the bid is to attract new audiences from:

- Parents dropping young children off at school or early years settings
- Sports clubs
- Workplaces
- Professional Sports Clubs
- Communities identified locally as having latent demand

We have funding to organise four Leadership in Running Fitness Courses during 2012 and offer free places to leaders that set up new groups in Greater Manchester and take part in the programme. However, a refundable deposit of £30 per head will be charged.

The first LiRF course will be held on Saturday 21st January 2012 at Eastlands, Manchester (formally SportsCity). Please promote this course as widely as possible to and encourage people to take up this opportunity. Click [here](#) for the registration form which can also be viewed on the GreaterSport [website](#).

Article submitted by [Louise Robbins](#), Physical Activity Manager, GreaterSport – Greater

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Events

12. Events Calendar

- **University of Manchester Public Health Seminars** – To view the full calendar of events taking place now until July 2012 click [here](#).
- **EURO-URHIS 2 Workhouse** – This 2-day workshop at the University of Manchester from 31st January will discuss urban health. A scientific advisory group meeting will take place on 2nd February. To find out more click [here](#).
- **Target: Wellbeing Older People's Programme** – Target: Wellbeing is the lottery funded programme led by Groundwork, looking at community based interventions to improve health and wellbeing. In GM programmes of work have taken place in Manchester and Oldham. There is also a North West wide programme of work being led through Cumbria looking at health and wellbeing for older people. Click [here](#) to read more information about the event taking place in Oldham on 28th February. Contact [Gold Standard](#) with any enquiries.
- **GMPHN CPD Programme** – This February 6th seminar provides an introduction to the concepts of cost-effectiveness, evaluation and resource allocation. Practice-based examples will be used to inform a discussion of how these concepts are applied in the real world. To book your place contact Simon Guest at the GM Public Health Practice Unit by Friday 27th January giving your name, address and contact details. The event is taking place at The Studio, 51 Lever Street, Manchester M1 1FN. For more information about this event and for future seminar dates click [here](#).
- **North West Health and Physical Activity Forum** – Taking place on 1st March at Leigh Sports Village this conference is titled 'Exploring Effective Relationships in Physical Activity and Health. The theme is creating more effective relationships to achieve objectives across all levels of the industry from commissioner to provider and delivery officers to clients. To find out more and to view the programme flyer click [here](#).

All forthcoming events can be viewed on GMPHN website's Events calendar - click [here](#).

Please direct all emails to Valerie.Essien@alwpct.nhs.uk

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Developed by The Greater Manchester Public Health Network. For information on items contained in this bulletin, contact [Valerie Essien](#).